

ORDER



Orders
Order / Rev: 332980
Alt Order #: 25343226
Product Desc: N/A
Estimate:
Flight Dates: 10/29/16 - 11/08/16
Original Date / Rev: 10/28/16 / 10/28/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: NAT

Agency Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 6013 Simpson
 North Hollywood, CA 91606

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Californians for Opportunity
Demographic: A35+
Product Codes: PL02
Priority: P-4
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	9	\$23,150.00	\$19,677.50
10/31/16	11/08/16	85	\$29,150.00	\$24,777.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$23,150.00	\$19,677.50	0.00
November 2016	85	\$29,150.00	\$24,777.50	0.00
Totals	94	\$52,300.00	\$44,455.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS - Salinas, CA	28%	\$52,300.00
Market	100%	\$186,785.71

Competitive Share

	Share	Total
DSBW	12%	\$22,414.29
KCBA	27%	\$50,432.14
KMUV	0%	\$0.00
KSBW	32%	\$59,771.43
KSMS	0%	\$0.00
NION	1%	\$1,867.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KION	11/01/16	11/01/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	-T-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$100.00		0.00			
E 2	KION	11/03/16	11/03/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	---T---	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$100.00		0.00			
E 3	KION	11/04/16	11/04/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00

CBS - Salinas, CA

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Advertiser: Californians for Opportunity
 Product Desc: N/A
 Estimate:

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KION	10/31/16	10/31/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$125.00		0.00						
E 16	KION	11/01/16	11/01/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-T-----	1		\$125.00		0.00						
E 17	KION	11/02/16	11/02/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$125.00		0.00						
E 18	KION	11/03/16	11/03/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---T---	1		\$125.00		0.00						
E 19	KION	11/04/16	11/04/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	----F--	1		\$125.00		0.00						
E 20	KION	11/07/16	11/07/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	M-----	1		\$125.00		0.00						
E 21	KION	11/08/16	11/08/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	-T-----	1		\$125.00		0.00						
E 22	KION	10/31/16	10/31/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
YOUNG AND THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	M-----	1		\$125.00		0.00						
E 23	KION	11/03/16	11/03/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	---T---	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
YOUNG AND THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---T---	1		\$125.00		0.00						
E 24	KION	11/04/16	11/04/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
YOUNG AND THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	----F--	1		\$125.00		0.00						
E 25	KION	11/07/16	11/07/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
YOUNG AND THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	M-----	1		\$125.00		0.00						
E 26	KION	11/02/16	11/02/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$125.00		0.00						
E 27	KION	11/04/16	11/04/16		CM	1p-2p	----F--	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00

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CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1p-2p M-F 1p-2p											
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	----F--			1		\$125.00		0.00				
E 28	KION	11/07/16	11/07/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$125.00		0.00				
E 29	KION	10/31/16	10/31/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			1		\$150.00		0.00				
E 30	KION	11/01/16	11/01/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$150.00		0.00				
E 31	KION	11/02/16	11/02/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$150.00		0.00				
E 32	KION	11/03/16	11/03/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	---T---			1		\$150.00		0.00				
E 33	KION	11/04/16	11/04/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	----F--			1		\$150.00		0.00				
E 34	KION	11/07/16	11/07/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				DR PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	M-----			1		\$150.00		0.00				
E 35	KION	10/31/16	10/31/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			1		\$175.00		0.00				
E 36	KION	11/01/16	11/01/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$175.00		0.00				
E 37	KION	11/02/16	11/02/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$175.00		0.00				
E 38	KION	11/03/16	11/03/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	---T---			1		\$175.00		0.00				
E 39	KION	11/04/16	11/04/16		CM	4p-5p	----F--	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00

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 Flight Dates: 10/29/16 - 11/08/16

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 Product Desc: N/A
 Estimate:

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p M-F 4p-5p											
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--			2		\$175.00			0.00			
E 40	KION	11/07/16	11/07/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			2		\$175.00			0.00			
E 41	KION	10/31/16	10/31/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----			1		\$175.00			0.00			
E 42	KION	11/01/16	11/01/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----			1		\$175.00			0.00			
E 43	KION	11/02/16	11/02/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----			1		\$175.00			0.00			
E 44	KION	11/03/16	11/03/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---			1		\$175.00			0.00			
E 45	KION	11/04/16	11/04/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--			1		\$175.00			0.00			
E 46	KION	11/07/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----			1		\$175.00			0.00			
E 47	KION	10/29/16	10/29/16	SA 6p-7p SA 6p-7p	CM	6p-7p	-----S-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				CSI MIAMI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-			1		\$100.00			0.00			
E 48	KION	10/30/16	10/30/16	PA (SU) SU 6P-7P	CM	6P-7P (6:00 PM-6:30 PM)	-----S	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				INSIDER WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S			1		\$100.00			0.00			
E 49	KION	11/06/16	11/06/16	PA (SU) SU 6P-7P	CM	6P-7P (6:00 PM-6:30 PM)	-----S	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				INSIDER WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S			1		\$100.00			0.00			
E 50	KION	11/02/16	11/02/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	--W----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----			1		\$350.00			0.00			
E 51	KION	11/07/16	11/07/16		CM	5p-530p	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-530p News											
				M-F 5p-530p News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$350.00		0.00			
E 52	KION	11/04/16	11/04/16	M-F 6p-630p News	CM	6p-630p	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
				M-F 6p-630p News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$300.00		0.00			
E 53	KION	11/07/16	11/07/16	M-F 6p-630p News	CM	6p-630p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
				M-F 6p-630p News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$300.00		0.00			
E 54	KION	10/31/16	10/31/16	M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$150.00		0.00			
E 55	KION	11/01/16	11/01/16	M-F 7p-730p	CM	7p-730p	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$150.00		0.00			
E 56	KION	11/02/16	11/02/16	M-F 7p-730p	CM	7p-730p	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$150.00		0.00			
E 57	KION	11/03/16	11/03/16	M-F 7p-730p	CM	7p-730p	---T---	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$150.00		0.00			
E 58	KION	11/04/16	11/04/16	M-F 7p-730p	CM	7p-730p	----F--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$150.00		0.00			
E 59	KION	11/07/16	11/07/16	M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 7p-730p											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$150.00		0.00			
E 60	KION	10/31/16	10/31/16	M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 730p-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$150.00		0.00			
E 61	KION	11/01/16	11/01/16	M-F 730p-8p	CM	730p-8p	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 730p-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$150.00		0.00			
E 62	KION	11/02/16	11/02/16	M-F 730p-8p	CM	730p-8p	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				M-F 730p-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$150.00		0.00			
E 63	KION	11/03/16	11/03/16		CM	730p-8p	---T---	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00

Order / Rev: 332980
 Alt Order #: 25343226
 Flight Dates: 10/29/16 - 11/08/16

Advertiser: Californians for Opportunity
 Product Desc: N/A
 Estimate:

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p M-F 730p-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$150.00		0.00			
E 64	KION	11/04/16	11/04/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----F--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$150.00		0.00			
E 65	KION	11/07/16	11/07/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$150.00		0.00			
E 66	KION	11/07/16	11/07/16	MO Prime Hour 1 MO Prime Hour 1	CM	8P-9P	M-----	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
				KEVIN CAN WAIT/MAN W PLAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					2	\$2,500.00		0.00			
E 67	KION	11/07/16	11/07/16	MO Prime Hour 2 MO Prime Hour 2	CM	9P-10P	M-----	:30	2	\$2,000.00	P-4	0.00	NM	2	\$4,000.00
				2 BROKE GIRLS/ODD COUPLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					2	\$2,000.00		0.00			
E 68	KION	11/01/16	11/01/16	TU Prime Hour 2 TU Prime Hour 2	CM	9P-10P	-T-----	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				BULL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$1,500.00		0.00			
E 69	KION	11/02/16	11/02/16	WE Prime Hour 3 WE Prime Hour 3	CM	10P-11P	--W----	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				CODE BLACK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$1,500.00		0.00			
E 70	KION	11/03/16	11/03/16	TH Prime Hour 1 TH Prime Hour 1	CM	8P-9P	---T---	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				BIG BANG/GREAT OUTDOORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$2,500.00		0.00			
E 71	KION	11/03/16	11/03/16	TH Prime Hour 3 TH Prime Hour 3	CM	10P-11P	---T---	:30	1	\$1,250.00	P-4	0.00	NM	1	\$1,250.00
				PURE GENUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$1,250.00		0.00			
E 72	KION	10/29/16	10/29/16	SA Prime Hour 1 SA Prime Hour 1	CM	8P-9P (8:00 PM-9:00 PM)	-----S-	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
				CRIMETIME SATURDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					1	\$650.00		0.00			
E 73	KION	10/30/16	10/30/16	SU Prime Hour 4 SU Prime Hour 4	CM	10P-11P	-----S	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				ELEMENTARY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$1,500.00		0.00			
E 74	KION	11/06/16	11/06/16	SU Prime Hour 4 SU Prime Hour 4	CM	10P-11P	-----S	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
				ELEMENTARY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$1,500.00		0.00			
E 75	KION	10/31/16	10/31/16		CM	11P-1135P	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00

Order / Rev: 332980
 Alt Order #: 25343226
 Flight Dates: 10/29/16 - 11/08/16

Advertiser: Californians for Opportunity
 Product Desc: N/A
 Estimate: CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11P-1135P News															
M-F 11P-1135P															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$250.00		0.00			
E 76	KION	11/02/16	11/02/16	M-F 11P-1135P News	CM	11P-1135P	--W----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
M-F 11P-1135P															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$250.00		0.00			
E 77	KION	11/04/16	11/04/16	M-F 11P-1135P News	CM	11P-1135P	----F--	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
M-F 11P-1135P															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$250.00		0.00			
E 78	KION	11/07/16	11/07/16	M-F 11P-1135P News	CM	11P-1135P	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
M-F 11P-1135P															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$250.00		0.00			
E 79	KION	10/29/16	10/29/16	SA 11P-1130P News	CM	11P-1130P	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
SA 11p-1130p News															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					1	\$150.00		0.00			
E 80	KION	11/05/16	11/05/16	SA 11P-1130P News	CM	11P-1130P	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
SA 11p-1130p News															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-					1	\$150.00		0.00			
E 81	KION	10/30/16	10/30/16	SU 11P-1130P News	CM	11P-1130P	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
SU 11p-1130p News															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					1	\$150.00		0.00			
E 82	KION	11/06/16	11/06/16	SU 11P-1130P News	CM	11P-1130P	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
SU 11p-1130p News															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$150.00		0.00			
E 83	KION	10/31/16	10/31/16	M-F 1135P-1235A	CM	1135P-1235A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
M-F 1135P-1235A															
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$100.00		0.00			
E 84	KION	11/01/16	11/01/16	M-F 1135P-1235A	CM	1135P-1235A	-T-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
M-F 1135P-1235A															
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$100.00		0.00			
E 85	KION	11/02/16	11/02/16	M-F 1135P-1235A	CM	1135P-1235A	--W----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
M-F 1135P-1235A															
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$100.00		0.00			
E 86	KION	11/03/16	11/03/16	M-F 1135P-1235A	CM	1135P-1235A	---T---	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
M-F 1135P-1235A															
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$100.00		0.00			
E 87	KION	11/04/16	11/04/16		CM	1135P-1235A	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00

Order / Rev: 332980
Alt Order #: 25343226
Flight Dates: 10/29/16 - 11/08/16

Advertiser: Californians for Opportunity
Product Desc: N/A
Estimate:

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1135P-1235A											
				M-F 1135P-1235A											
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$100.00		0.00			
E 88	KION	11/07/16	11/07/16	M-F 1135P-1235A	CM	1135P-1235A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
				M-F 1135P-1235A											
COLBERT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$100.00		0.00			
E 89	KION	10/30/16	10/30/16	NFL Sunday OAKLAND @M		10A-5P	-----S	:30	2	\$10,000.00	P-4	0.00	NM	2	\$20,000.00
				SU 10A-5P		(10:00 AM-2:00 PM)									
RAIDERS NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S					2	\$10,000.00		0.00			
													Totals	94	\$52,300.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343226

Changes as of: 10/28/2016 at 7:51 AM

Version: Original Order

CPE:

Agency: AKPD MESSAGE & MEDIA

Flight: 10/29/16 - 11/8/16

Station: KION

Total Spots: 94

6013 SIMPSON

Advertiser: Californians for Opportunity

Market: Monterey-Salinas

Total CPM: \$0.00

NORTH HOLLYWOOD, CA 91606

Product: N/A

Office: CHICAGO

Total GRP:

Agency Order #:
Buyer: VIV SILVERMAN
Salesperson: MATTHEW GAGIANO
312-832-6617

Con Type: POLITICAL/VOTE
Assistant: CHRISTINA LIND
312-832-6615

Separation:

332980

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Total \$	CPM	GRP
1	M-F 6a-7a		MORNING NEWS	\$100.00	0.0	30	0	0	0	1	0	1	1	0	0	1	1	5	\$500.00	\$0.00	0.0
2	M-F 7a-9a		CBS THIS MORNING	\$100.00	0.0	30	0	0	1	1	1	1	1	0	0	1	1	7	\$700.00	\$0.00	0.0
3	Su 7a-8:30a		SUNDAY MORNING CBS	\$500.00	0.0	30	0	1	0	0	0	0	0	0	1	0	0	2	\$1,000.00	\$0.00	0.0
4	M-F 9a-10a		LIVE WITH KELLY	\$125.00	0.0	30	0	0	1	1	1	1	1	0	0	1	1	7	\$875.00	\$0.00	0.0
5	M-F 11a-12n		YOUNG AND THE RESTLESS	\$125.00	0.0	30	0	0	1	0	0	1	1	0	0	1	0	4	\$500.00	\$0.00	0.0
6	M-F 1p-2p		THE TALK	\$125.00	0.0	30	0	0	0	0	1	0	1	0	0	1	0	3	\$375.00	\$0.00	0.0
7	M-F 3p-4p		DR PHIL	\$150.00	0.0	30	0	0	1	1	1	1	1	0	0	1	0	6	\$900.00	\$0.00	0.0
8	M-F 4p-5p		JUDGE JUDY	\$175.00	0.0	30	0	0	1	1	1	1	2	0	0	2	0	8	\$1,400.00	\$0.00	0.0
9	M-F 6p-7p		MODERN FAMILY	\$175.00	0.0	30	0	0	1	1	1	1	1	0	0	1	0	6	\$1,050.00	\$0.00	0.0
10	Sa 6p-7p		CSI MIAMI	\$100.00	0.0	30	1	0	0	0	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
11	Su 6p-6:30p		INSIDER WEEKEND	\$100.00	0.0	30	0	1	0	0	0	0	0	0	1	0	0	2	\$200.00	\$0.00	0.0
12	M-F 5p-5:30p		EARLY NEWS	\$350.00	0.0	30	0	0	0	0	1	0	0	0	0	1	0	2	\$700.00	\$0.00	0.0
13	M-F 6p-6:30p		EARLY NEWS	\$300.00	0.0	30	0	0	0	0	0	0	1	0	0	1	0	2	\$600.00	\$0.00	0.0
14	M-F 7p-7:30p		ENTERTAINMENT TONIGHT	\$150.00	0.0	30	0	0	1	1	1	1	1	0	0	1	0	6	\$900.00	\$0.00	0.0
15	M-F 7:30p-8p		INSIDER	\$150.00	0.0	30	0	0	1	1	1	1	1	0	0	1	0	6	\$900.00	\$0.00	0.0
16	M 8p-9p		KEVIN CAN WAITMAN W PLAN	\$2,500.00	0.0	30	0	0	0	0	0	0	0	0	0	2	0	2	\$5,000.00	\$0.00	0.0
17	M 9p-10p		2 BROKE GIRLS/ODD COUPLE	\$2,000.00	0.0	30	0	0	0	0	0	0	0	0	0	2	0	2	\$4,000.00	\$0.00	0.0
18	Tu 9p-10p		BULL	\$1,500.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	1	\$1,500.00	\$0.00	0.0
19	W 10p-11p		CODE BLACK	\$1,500.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	1	\$1,500.00	\$0.00	0.0
20	Th 8p-9p		BIG BANG/GREAT OUTDOORS	\$2,500.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$2,500.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343226		Changes as of: 10/28/2016 at 7:51 AM		Version: Original Order	
CPE:	Agency: AKPD MESSAGE & MEDIA	Flight: 10/29/16 - 11/8/16	Station: KION	Total \$: \$52,300.00	
	6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Californians for Opportunity	Market: Monterey-Salinas	Total Spots: 94	
		Product: N/A	Office: CHICAGO	Total CPP: \$0.00	
		Agency Order #:	Primary Demo: Adults 35+	Total GRP:	
		Buyer: VIV SILVERMAN	Con Type: POLITICAL/VOTE	Separation:	
		Salesperson: MATTHEW GAGGIANO	Assistant: CHRISTINA LIND		
		312-832-6617	312-832-6615		

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	10/29 - 11/8											Total Spots	Total \$	CPP	GRP
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
21	Th 10p-11p		PURE GENIUS	\$1,250. .00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	1	\$1,250.00	\$0.00	0.0
22	Sa 8p-9p		CRIMETIME SATURDAY	\$650.00	0.0	30	1	0	0	0	0	0	0	0	0	0	0	\$650.00	\$0.00	0.0	
23	Su 10p-11p		ELEMENTARY	\$1,500. 00	0.0	30	0	1	0	0	0	0	0	0	1	0	0	\$3,000.00	\$0.00	0.0	
24	M-F 11p-11:35p		LATE NEWS	\$250.00	0.0	30	0	0	1	0	1	0	1	0	0	1	0	\$1,000.00	\$0.00	0.0	
25	Sa 11p-11:30p		LATE NEWS	\$150.00	0.0	30	1	0	0	0	0	0	0	1	0	0	0	\$300.00	\$0.00	0.0	
26	Su 11p-11:30p		LATE NEWS	\$150.00	0.0	30	0	1	0	0	0	0	0	0	1	0	0	\$300.00	\$0.00	0.0	
27	M-F 11:35p-12:35a		COLBERT	\$100.00	0.0	30	0	0	1	1	1	1	1	0	0	1	0	\$600.00	\$0.00	0.0	
28	Su 10a-2p		RAIDERS NFL	\$10,000. .00	0.0	30	0	2	0	0	0	0	0	0	0	0	0	\$20,000.00	\$0.00	0.0	
TOTALS:							3	6	10	10	12	12	14	1	4	19	3	94	\$52,300.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343226

Charges as of: 10/28/2016 at 7:51 AM

Version: Original Order

CPE:

Agency: AKPD MESSAGE & MEDIA

Advertiser: Californians for Opportunity

Station: KION

Total Spots: 94

6013 SIMPSON NORTH

Product: N/A

Office: CHICAGO

Total CPP: \$0.00

HOLLYWOOD, CA 91606

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: VIV SILVERMAN

Con Type: POLITICAL/NOTE

Salesperson: MATTHEW GAGGIANO

Assistant: CHRISTINA LIND

Separation:

312-832-6617

312-832-6615

Special Instructions

Competitive Information

Market Budget:	\$186,786
KION Share:	28%
Comment:	SHARES ESTIMATED
KCBA:	27%
KSBW:	32%
NON:	1%
NSBW:	12%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	94	\$52,300.00	N/A	0.0
Total	100%	94	\$52,300.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	9	\$23,150.00
2016-Nov	85	\$29,150.00
Total	94	\$52,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Ctg	Contract \$	Comment
Queued for Electronic Contracting	10/28/16 7:53 AM					\$0	\$0	
New	10/28/16 7:51 AM	MATTHEW GAGGIANO	New	94		\$52,300.00	\$52,300.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/10/2016
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I, **Victoria Engelmayer/AKPD Message and Media**

do hereby request station time concerning the following issue:

Californians for Opportunity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's					

This broadcast time will be used by: Californians for Opportunity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Californians for Opportunity, 1787 Tribute Road Suite K, Sacramento CA 95815

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Treasurer: Shawnda Deane

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS




THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/28/16		323-206-8828
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title